

The Daily Startup: Canvas Bets on Health-Tech Again in Viewics Deal

Canvas Venture Fund has backed several notable digital health companies, including **Practice Fusion**, the world's largest provider of cloud-based medical records, and **Doximity**, an online doctors' network whose membership rivals the American Medical Association.



Art by Mike Lucas

Now, as Tim Hay reports for Dow Jones VentureWire, the firm is making another digital-health bet, leading an \$8 million Series A round for **Viewics**, whose analytics programs optimize revenue and identify inefficiencies for hospitals, laboratories and academic medical centers, said **Rebecca Lynn**, a Canvas general partner.

“I have been following this company for four years,” Ms. Lynn said, adding that she decided to back the company when it snagged a number of large customers.